

## EU authors' societies in numbers





audiovisual, visual, and dramatic **G**STEF & literary Teosto works TONO ncb in sgae AEPI 6

**27** countries Authors' societies are the vital link between

their members and represent them in negotiations to secure fair remunerations. Together, GESAC member societies have **over 1 million** members

3% are publishers

providing access to

**EU** consumers

were exploited

Private copy (10%)

Broadcast

(TV, Radio, ...)

(37%)

creative works for

creators and the users of

their works.

They manage the rights of

licensing for users. Here are some key figures on the activities of authors' societies in Europe in 2015 97% are authors

They are run by their

members, are non-profit,

and provide a crucial service in

the creative sector that enables

authors to create, but also gives

wider access to content for

consumers, and facilitates

## **45,000** new members joined in 2015 alone

In 2015, authors' societies licensed over 3 million users

2014

2015

2.7 million

3.1 million

Number of licensees

+15.4%

Spain's SGAE alone had

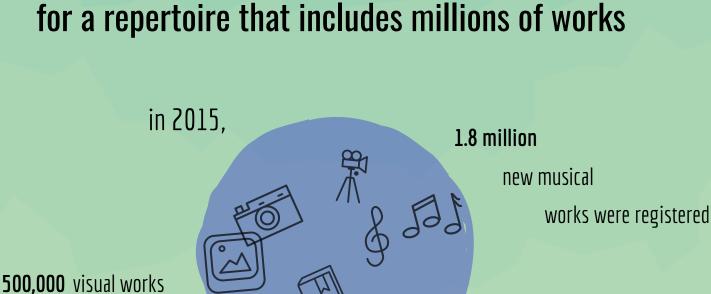
80 million + works

Background music

(incl. restaurants, bars)

(24%)

in its repertoire



## Internet (6%)Physical media Live performance (6%)(17%)

In total, **€5 billion** 

in royalties were collected



**€220 million** were invested in the future of

European culture through social and cultural funds

to some **550,000** creators

and more than the EU's yearly culture budget

Cultural funds support activities

like talent development, festivals,

concerts, recording sessions, etc. Overall, collected royalties were distributed

That means over half of GESAC

societies' members had their

works used

\* Amounts not distributed mainly cover the management

That's about 4% of collections

Social funds cover support like

retirement funds, financial help

in case of illness, etc.

fee and royalties still in the pipeline to be distributed

What does it take to provide all these services?

**GESAC** members have about

advice and services

700 offices and 8,000 employees

to provide the best quality personal

In fact, GESAC members spent **€ 140 million** on IT costs alone that's 18% of total costs Investing in IT is key

it enables authors' societies to accurately collect and distribute

UK's PRS for Music alone processed

Germany's GEMA handled

500 terabytes of data

and expects a yearly

it also means authors' societies can provide efficient and user-

2.5 trillion uses

in 2015

friendly tools for members and users

royalties by monitoring usage

101000

Overall, in 2015, authors' societies had **€780 million** in costs

growth of minimum 20%

Some **190 000** new musical works

were registered, of which 70 000 online

through French society Sacem's member portal

literary and dramatic works.

**IMRO** KODA LATGA OSA PRS SABAM SACEM SACEM LUX SCAM **SDRM** SGAE

SPA STEF STIM SUISA **TEOSTO** TONO **UCRM-ADA** ZAIKS

SIAE

SOZA

Data collected by PMP Conseil www.pmpconseil.com

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GESAC (European Grouping of Societies of Authors and Composers) comprises authors' societies from across the European Union, Iceland, Norway, and Switzerland. As such, we represent more than 1 million creators and rights holders in the areas of musical, audiovisual, visual, and

Our members (now) **ADAGP** AEPI AKKA/LAA AKM **ARTISJUS** AUSTROMECHANA BUMA EAU **GEMA** HDS-ZAMP

HUNGART