10 points for a more sustainable and author-friendly music streaming market at EU level

1 RESTORE THE VALUE OF THE STREAMING MARKET BY IMPLEMENTING APPROPRIATE PRICING POLICIES

Music streaming services should develop and adapt their pricing models to reflect the value-added services, and the value of the music provided to consumers.

2 ENSURE THE VALUE OF MUSIC IN ALL STREAMING SERVICES

Regardless of the nature of their offer, music services should ensure a minimum fee per stream or a minimum fee per user for the entire duration of any free offer, based on a fair remuneration principle.
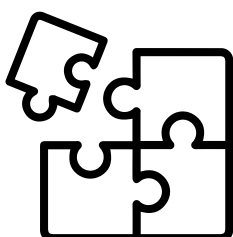
3 RECOGNISE THE KEY ROLE OF AUTHORS AND COMPOSERS IN THE STREAMING MARKET

by both increased visibility in the operation of the services and a more balanced sharing of streaming revenues.

4 ENSURE THAT AUTHORS AND COMPOSERS BENEFIT MORE FAVOURABLY FROM THE GROWING PIE

Once the value of streaming is increased and the revenue pie grows, the increased part of the new pie should benefit the authors the most, in order to reinstate market fairness.

5 ENSURE PROMINENCE AND DISCOVERABILITY OF EUROPEAN WORKS ON STREAMING SERVICES

Positive obligations for music streaming services as well as incentives for financial contributions to musical diversity should be introduced.

6 PROVIDE TRANSPARENCY OF ALGORITHMS USED BY STREAMING SERVICES

Dedicated transparency obligations should be introduced.

7 TACKLE UNFAIR AND FRAUDULENT PRACTICES ON STREAMING PLATFORMS

through voluntary best practices from music streaming services and if needed EU obligations.

8 ENFORCE PROPER IMPLEMENTATION OF ART 17 OF THE COPYRIGHT IN DSM DIRECTIVE

so that the relevant platforms (OCSSPs) get licences from authors' societies in a way to improve the situation of creators, provide the necessary usage reports, and integrate the relevant data into their systems.

9 STRENGTHEN COLLECTIVE RIGHTS MANAGEMENT

Collective management should be further promoted and strengthened by EU policy as a fair and sustainable solution for all.

10 ENSURE BETTER IDENTIFICATION OF CREATORS ON STREAMING SERVICES

by raising awareness among young creators, on the importance of metadata and registration to authors' societies.

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